



YOUNG
CHINA
WATCHERS

YCW - Lau China Institute King's College China Conference 2018

"Past, Present and Future: A long view of (r)evolution in China"

Following on from the success of our inaugural conference in 2017, "China in 2050: The World Through Beijing's Eyes", YCW and King's College Lau China Institute are again bringing together leading China experts and emerging Young China Watchers on a single platform to analyse China's past, present and future.

The discussions will add a historical perspective to the contemporary situation in China and consider what insights the past and present can provide about where the country is heading.

The aims for the conference are two-fold: to bring the latest thinking on Chinese politics, society and history to the next generation of China watchers in London; and to provide a forum to connect those China watchers with each other and with experts in the relevant fields.

(Please note: the conference is being broadcast live on YCW's Facebook and Twitter pages. #YCWLauchina2018. Please inform us if you do not wish to appear in the broadcast)

Organisers



The Lau China Institute, Kings College London

The Lau China Institute is a multi-disciplinary centre for the study of all aspects of China and with partners across Greater China. It undertakes three core functions:

High quality teaching through masters and doctoral programmes: The Institute currently has almost forty students in both categories, undertaking research in areas from China's globalisation to its political economy, culture, history and scientific traditions.

Extensive outreach through working in partnership with organisations in the business, government, media and public realms. King's sits at the heart of a global city and next to an internationally important financial centre. Through its events, publications, policy seminars and other activities, the Lau China Institute seeks to engage with these communities and their expanding interests in China, and actively participates in the public debates on China-related issues within the UK and globally.

Credible and high impact research: The Lau Institute seeks to support through visiting researchers, academic partnerships in China as well as publication and dissemination of clear, insightful and high-quality research. It has a particular interest in promoting innovative, multi-discipline research and research that can be related to policy outcomes.

The Lau China Institute aspires to be the strategic body at the heart of King's College London's multi-faceted links with institutions, individuals and issues across Greater China. It aims to be a global centre, at the global university, in a global city, on a global issue.



YCW

Young China Watchers (YCW) is a dynamic group of China-focused young professionals. Through regular roundtables and talks with senior figures in academic, policy and business communities, it provides a chance for engaged individuals to interact and discuss the most pressing issues emerging from China today. Through its fast-growing global network, the organisation seeks to foster the next generation of China-focused thought-leaders.

YCW operated on an open membership policy, actively attracting all China-engaged, knowledgeable and policy-interested individuals. Its mission is to nurture a new community of people focused on and alert to China's growing importance in international affairs.

Expanding global network: YCW was first established in Beijing in the spring of 2010 and has steadily expanded its network to ten chapters, including Shanghai, Hong Kong, London, New York, Singapore, Brussels, San Francisco, Washington and Berlin with over 4,000 members globally.

YCW carries out this ambitious agenda through both its **Global Speaker Series and Dinner Discussions**, which aim to bring together local communities of members with expert speakers in an informal setting.

Engaging YCW's local communities: In addition to fostering local YCW communities through its city chapters, YCW's Global Editorial Team interviews leading experts and past YCW speakers on leading China-related issues as well as feature outstanding young professionals working on China across all topics and disciplines.

YCW's **Mentorship Programmes** in Beijing and London link "YCWers" as mentors to young professionals and graduate students at leading universities. Its annual **Pulse Survey** examines the views of the global community of young professionals engaged in China. YCW also runs an Annual **Essay Competition** in partnership with King's College London that aims to discover bright young writers, addressing topics related to China.

AGENDA

1030-1100 – Registration and coffee (in Great Hall)

1100-1110 – Opening Remarks by YCW and Lau China Institute

Sue Anne Tay, Global Director of YCW and Director for China and RMB Internationalisation, Group Strategy, HSBC

Professor Kerry Brown, Director, Lau China Institute, King's College London (KCL)

1110-1130 – Keynote Speaker: Lord Jim O'Neill of Gatley, Chair, Chatham House, Former Commercial Secretary to HM Treasury

1130-1245 – Panel 1: Past. *How China's past has shaped its present - what is the balance between continuity and change when viewing contemporary China through a historical lens? And how is the country's history perceived and deployed by the current leadership?*

Moderator: **Julia Chen**, Director of YCW London and Strategy Lead at the UK's Centre for Connected and Autonomous Vehicles

Panel:

1. **Professor Hans Van de Ven FBA**, Professor of Modern Chinese History, University of Cambridge
2. **Dr Astrid Nordin**, Senior Lecturer & Director of Lancaster University China Centre
3. **Professor Kent Deng**, Professor of Economic History, London School of Economics and Political Science (LSE)

1245-1300 – Break and interviews

1300-1415 - Panel 2: Present. *China's increased stridency on the world stage - should this be viewed as evolution or revolution?*

Moderator: **James Tunningley**, Head of YCW London and Private Secretary to the Permanent Secretary, Department for International Trade, UK

Panel:

1. **Tania Branigan**, Foreign Leader (Editorial) Writer, former China correspondent for the Guardian
2. **Nigel Inkster, CMG**, Senior Adviser, International Institute for Strategic Studies (IISS) & Research Associate, Contemporary China Institute, London School of Oriental and African Studies (SOAS)
3. **Dr Yu Jie**, Head of China Foresight & Senior Research Fellow, LSE IDEAS
4. **Jinny Yan**, Managing Director & Chief China Economist, ICBC Standard Bank

1415-1500 – Lunch and interviews (Great Hall)

1500-1615 – Panel 3: Future. *China's increasingly prominent role in the world of technology and innovation*

Moderator: **Bin (William) Xu**, Director of YCW London and Strategy & Investment Advisor, Healthcare & Technology at Venture Propulsion System

Panel:

1. **Professor George Yip**, Author / Professor and Associate Dean at Imperial College Business School, former Co-Director of the CEIBS Centre on China Innovation
 2. **Joyce Xie**, Director at IP Group, former M&A banker and Portfolio Manager at HSBC
 3. **Syrus Lohrasb**, CEO of China-Britain Business Fusion / Founder of China-Britain AI Summit, former Finance Director at multiple international companies
 4. **Ting Zhang**, CEO of Crayfish.io / Founder of China Business Solutions, former China Venture Partner at Prime Ventures
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1615-1630 – Closing Remarks

Raffaello Pantucci, YCW Co-founder and Director of International Security Studies, Royal United Services Institute (RUSI)

James Tunningley, Head of YCW London and Private Secretary to the Permanent Secretary, Department for International Trade, UK

1630-1700 – Networking and interviews

1700 – Ends

YCW Team and King's College London Lau China Institute Team



Sue Anne Tay, Global Director of YCW and Director for China and RMB Internationalisation, Group Strategy, HSBC

Sue Anne Tay is the Director of China and RMB Internationalisation (RMBI) at HSBC, where she is the bank's global strategy lead for RMBI and China outbound business. Based in London, she designs and executes the Bank's strategy for its RMBI business across priority markets. She also speaks widely in UK and across Europe on RMBI, China outbound trends and the Belt and Road Initiative. She is a member of the City of London's RMB Market Monitoring Group. She was previously based in HSBC's China headquarters, driving the bank's organic business in mainland and executed strategic projects. She subsequently led HSBC's business planning and strategy implementation of its rural banking business in China, the largest for any foreign bank.

Prior to HSBC, Sue Anne established herself as an emerging researcher on U.S. - China economic relations at the Centre for Strategic and International Studies (CSIS) in Washington D.C. She later worked for Lehman Brothers in New York and UBS in Hong Kong.

Outside of HSBC, Sue Anne co-leads YCW, a non-profit network whose mission is to foster China-focused young professionals globally as future China thought leaders. She has also launched creative and research platforms, including "Shanghai Street Stories", a widely regarded resource on Shanghai's heritage architecture, which The Guardian named "one of the world's best city blogs". She is also a founding editor of "ChinainCentralAsia", which has grown into a major platform for China-Central Asia analysis.

She received her M.A from Johns Hopkins University, School of Advanced International Studies.



Professor Kerry Brown, Director, Lau China Institute, King's College London

Kerry Brown is the Professor of Chinese Studies and Director of the Lau China Institute at King's College London. From 2012 to 2015, he was the Professor of Chinese Politics and Director of the China Studies Centre at the University of Sydney, Australia. Prior to this he worked at Chatham House from 2006 to 2012, as Senior Fellow and then Head of the Asia Programme. From 1998 to 2005 he worked at the British Foreign and Commonwealth Office, as First Secretary at the British Embassy in Beijing, and then as Head of the Indonesia, Philippine and East Timor Section. He lived in the Inner Mongolia region of China from 1994 to 1996. He has a Master of Arts from Cambridge University, a Post Graduate Diploma in Mandarin Chinese (Distinction) from Thames Valley University, London, and a PhD in Chinese politics and language from Leeds University.

Professor Brown directed the Europe China Research and Advice Network (ECRAN) giving policy advice to the European External Action Service between 2011 and 2014. He is the author of over ten books on modern Chinese politics, history and language, the most recent of which are *The New Emperors: Power and the Princelings in China* (2014), *What's Wrong with Diplomacy: The Case of the UK and China* (2015) and the *Berkshire Dictionary of Chinese Biography* (in Four Volumes- 2014-2015). His 'China's CEO: Xi Jinping' was published in 2016.

“China's World: What Does China Want” was published in August 2017. He is currently working on a study of the Communist Party of China as a cultural movement.



Raffaello Pantucci, YCW Co-founder and Director of International Security Studies, Royal United Services Institute (RUSI)

Raffaello's research focuses on counter-terrorism as well as China's relations with its Western neighbours. Before returning to RUSI in London, Raffaello lived in Shanghai for over three years, where he was a visiting scholar at the Shanghai Academy of Social Sciences (SASS). Prior to this, he worked at the International Institute for Strategic Studies (IISS) in London and the Center for Strategic and International Studies (CSIS) in Washington. He has also held positions at the European Council of Foreign Relations (ECFR) and is an associate fellow at the International Centre for the Study of Radicalisation (ICSR) at King's College London.

He is currently completing a writing project looking at Chinese interests in Central Asia. His journal articles have appeared in *Survival*, *The National Interest*, *Studies in Conflict and Terrorism*, *Terrorism and Political Violence*, and *RUSI Journal* amongst others. His journalistic writing has appeared in the *New York Times*, *Financial Times*, *Wall Street Journal*, *Sunday Times*, *CNN*, *Guardian*, *Foreign Policy*, *South China Morning Post*, and more. For more information on Raffaello's work please visit: <http://www.raffaellopantucci.com> and for his work on China and Central Asia: <http://www.chinaincentralasia.com>

Moderators



James Tunningley, Head of YCW London and Private Secretary to the Permanent Secretary, Department for International Trade, UK

James Tunningley is the Head of YCW London. He is also the Private Secretary to Antonia Romeo, Permanent Secretary at the Department for International Trade, where he was formerly a Trade Policy Adviser on Asia. He is a Fellow of the Royal Asiatic Society, Global Fellow of the Kairos Society, Junior Member at the Royal Society for Asian Affairs and is currently on the Young Leaders Program at the Center for Strategic and International Studies (CSIS) Pacific Forum. He previously worked at the Home Office and the Ministry of Justice. Prior to joining HM Government, he held positions at the Royal United Services Institute for Defence and Security Studies (RUSI) and the China-Britain Business Council.

James is a graduate of the University of Oxford.



Julia Chen, Director of YCW London and Strategy Lead at the UK's Centre for Connected and Autonomous Vehicles

Julia Chen is a Director of YCW London. She currently works for the UK's Centre for Connected and Autonomous Vehicles, leading on the Government's strategy for supporting innovation in urban transport systems. She also has an interest in environmental sustainability, having worked on renewable electricity policy (at the Department for Business, Energy and Industrial Strategy) and the promotion of sustainable diets (at JUCCCE, an environmental NGO based in Shanghai).

Julia holds a BA in History from the University of Oxford.



Bin (William) Xu, Director of YCW London and Strategy & Investment Advisor, Healthcare & Technology at Venture Propulsion System

Bin (William) Xu is a Director at the YCW in London. He is also a Strategy and Investment Advisor at Venture Propulsion System, a specialist consultancy actively supporting companies in Healthcare and Technology across Europe and Asia. Having previously held positions in investment banking, private equity and technology transformation, William has a proven track record in and increasingly focuses his effort on capital raising and ensuring commercial success for earlier-stage, fast-growing ventures with disruptive technologies and a clear China-centric strategy. He is the sole author of the first comprehensive cyber security sector research published by a UK-based investment house and sits on the expert panel of Cambridge Minds / Biotechspert.

William holds a BSc from University College London (UCL), an MSc from Imperial College London and an MBA from the Judge Business School, University of Cambridge.

Keynote Speaker



Lord Jim O'Neill, Chair, Chatham House, Former Commercial Secretary to HM Treasury

Lord O'Neill is currently the Vice Chair of the Northern Powerhouse Partnership and a member of Shelter Social Housing Commission. Since leaving government in September 2015, having been Commercial Secretary to the Treasury, Jim moved to the crossbenches of the House of Lords. He led an independent review into antimicrobial resistance (AMR) for David Cameron from late 2014 to September 2016, and remains focused on this challenge. From 2013 to 2014, he chaired the Cities Growth Commission in the UK, which formed the impetus for the government's policy on devolution as well as the concept of the Northern Powerhouse. Jim worked for Goldman Sachs from 1995 to April 2013, spending most of his time there as the Chief Economist. Before 1995, he worked for Swiss Bank Corporation, Marine Midland Bank and Bank of America, having started in the City in 1982.

Jim is the creator of the acronym "BRIC" and has conducted much research about these and other emerging economies. He has published various books on the topic, and in early 2014 made a documentary series for the BBC entitled "MINT: The Next Economic Giants". He writes frequently on these and many other international economic and financial topics for leading international media. Jim is one of the founding trustees of the UK educational charity, SHINE, and has served on the boards of many educational foundations, international organisations and think tanks. He had also served as a non-executive director of Manchester United before it returned to private ownership in 2005.

Jim earned BA and MA degrees in economics from Sheffield University in 1978 and a PhD from the University of Surrey in 1982. He has honorary degrees from the Institute of Education, University of London, for his educational philanthropy, from City University for his services to banking and finance, and from Sheffield University in recognition of his contribution to international economics. Jim is an

honorary fellow of the Faculty of Public Health and a fellow of the Academy of Social Sciences.

Panel 1: Past



Hans van de Ven FBA, Professor of Modern Chinese History, University of Cambridge

Hans van de Ven is the Professor of Modern Chinese History at the University of Cambridge. He was educated at Leiden University and Harvard University before coming to the UK. His main publications are: “From Friend to Comrade: The Founding of the Chinese Communist Party, 1920-1927”, “Breaking with the Past: The Chinese Maritime Customs Service and the Global Origins of Modernity in China” and “China at War: Triumph and Tragedy in the Birth of the New China, 1937-1953”. “Breaking with the Past” was translated into Chinese as 《潮来潮去》 and received awards from The Economic Observer 《经济观察报》, The Eastern Critic 《东方历史评论》, and The Chinese Reading Journal 《中华读书报》. He has recently contributed to documentaries such as “Shanghai 1937” and “Empires of Silver”, both of which will air soon.



Kent Deng, Professor of Economic History, London School of Economics and Political Science

Kent Deng is a Professor of Economic History at the London School of Economics. His research interests include the rise of the literati in the economic life of pre-modern China; the maritime economic history of pre-modern China, and the economic role of the Chinese peasantry. Other key topics in his work are the developmental deadlock of the Chinese pre-modern economy; the long-term demography of pre-modern China; early modern railway development in China; the Chinese fiscal state and its impact on the economy.



Dr Astrid Nordin, Senior Lecturer & Director of Lancaster University China Centre

Astrid H. M. Nordin is the Director of Lancaster University China Centre, Senior Lecturer in the Department of Politics, Philosophy and Religion at Lancaster University, and a research fellow at the Swedish Institute of International Affairs. Her research engages contemporary Chinese foreign policy and cultural governance, with a special focus on deployments of ancient Chinese traditions in policy, propaganda and popular discourse. She has recently published articles on these topics in journals such as International Affairs, Global Discourse, and China Information, and the monograph “China’s International Relations and Harmonious World: Time, space and multiplicity in World Politics with Routledge”.

Panel 2: Present



Jinny Yan, Managing Director, Chief China Economist, ICBC Standard Bank

Prior to joining ICBC Standard Bank to lead China markets strategy and research, Jinny was a London-based Senior Economist at Standard Chartered Bank. She covered key China-Europe macro topics with a focus on RMB internationalisation. Her previous economist roles include covering China based in Shanghai, Europe and supporting the Chief Economist. Heading up the European RMB Solutions team, Jinny chaired the Education and Marketing stream of the City of London’s

RMB initiative. Widely recognised as a China and RMB expert in London, she makes frequent appearances in media and at high-level conferences.

Jinny studied Economics (BA Hons) at the University of Durham. Later in her career, she gained her Masters of Development Studies (MSc) from the London School of Economics (LSE).



Dr Yu Jie, Head of China Foresight at LSE IDEAS

Dr Yu Jie is the Head of China Foresight at LSE IDEAS, the LSE’s foreign policy think tank. Her research focuses on the decision-making process of Chinese foreign policy as well as China’s economic diplomacy. She speaks and writes frequently at major media outlets such as the BBC, the Financial Times and the Washington Post. She regularly briefs to senior policy practitioners from the EU institutions, the UK Cabinet Office and the Silk Road Fund in Beijing. She also advises corporates such as Royal Dutch Shell and UBS on China’s geopolitical landscape.

Yu Jie served as an expert witness at the UK House of Commons Foreign Affairs Committee. Prior to LSE, she was a management consultant, specialised in Chinese State Owned Enterprises investments in Europe and Chinese market entry strategies for European conglomerates at the London Office of Roland Berger Strategy Consultants. Dr Yu has been recognised as “a Leading Woman” by the LSE.



Tania Branigan, foreign leader writer at the Guardian

Tania Branigan is foreign leader writer at The Guardian. She was its China correspondent from 2008 to 2015 and reported from around the region. She was previously its political correspondent and covered national news. She has also written for The Washington Post and The Australian.



Nigel Inkster CMG

Nigel Inkster has been a Senior Advisor to the International Institute for Strategic Studies (IISS) since June 2017. Prior to that, he worked full-time at IISS, latterly as the Director for Future Conflict and Cyber Security. Whilst at IISS, he has written and broadcast on a wide range of international security issues including terrorism, transnational crime, insurgency, the changing character of conflict and cybersecurity. He has also conducted a range of paradiplomatic activities. His most recent IISS publication is China’s Cyber Power published in the Adelphi series. Prior to joining IISS he served for thirty-one years in the British Secret Intelligence Service. From 2004 to 2006 he was Assistant Chief and Director for Operations and Intelligence.

Panel 3: Future



George Yip, Author / Professor and Associate Dean at Imperial College Business School

George Yip is the Professor of Marketing & Strategy as well as the Associate Dean at Imperial College Business School. He is the former Co-Director of the CEIBS Centre on China Innovation and co-author of two books about innovation in China, namely, “China’s Next Strategic Advantage – From Imitation to Innovation” and 《创新驱动中国》. George was also the Dean of Rotterdam School of Management and held prestigious positions in Harvard, UCLA, Cambridge Judge Business School and London Business School (Professor of Strategy and Associate Dean, MBA). He is the former Lead Senior Fellow of the UK’s Advanced Institute of Management Research and on the Editorial Advisory Board of MIT Sloan Management Review.



Joyce Xie, Venture Director at IP Group

Joyce Xie is a Venture Director at IP Group, the UK’s largest IP commercialisation organisation. She has a background in M&A advisory at HSBC’s investment banking division covering the Telecoms, Media and Technology sectors. Prior to investment banking, Joyce was an investment manager, managing discretionary portfolios for Ultra High Net Worth clients at HSBC Private Bank. Joyce has worked in London, New York, Hong Kong and Paris, and is fluent in English, French and Mandarin. Joyce is a CFA charter holder and holds a Masters in Finance from ESCP Europe.



Syrus Lohrasb, CEO of China-Britain Business Fusion / Founder of China-Britain AI Summit

Syrus Lohrasb is the Founder and CEO at China-Britain Business Fusion, a multidisciplinary and multi-industry consultancy assisting British and Chinese companies with their respective market-opportunities plans. He is also the Founder of China-Britain Artificial Intelligent Summit, and previously, held leadership positions in multi-national organisations such as the Swire Group and Johnson & Johnson. Syrus is also a former CFO with experience of operating in Real Estate, Audit, Telecom, Automotive, Music, Food, Security, Pharmaceuticals and Fashion. Syrus has executed comprehensive international sales, business planning and development processes in a wide range of industries.



Ting Zhang, CEO of Crayfish.io / Founder of China Business Solutions

Ting Zhang is the Founder and CEO of Crayfish.io, currently the only full service provider powered by an online marketplace that is dedicated to English-Chinese bilingual business expertise. Ting has 20+ years of experience of UK-China business, trade and investment. She founded China Business Solutions, which became one of the most reputable China specialist firms in Europe. She is widely regarded as a leading China expert in UK and Europe and engages with several of China’s emerging technology companies to help expand into the European market through M&A and technology partnership. She was also a China Venture

Partner for Prime Ventures, a leading European VC. Ting hold an MBA from the Judge Business School, University of Cambridge.

YCW Team



Joyce Lee, Head of Global Editorial Team, YCW

Joyce Lee is the Head of the Global Editorial Team of YCW. She is a Senior Consultant in the forensic and litigation division of FTI Consulting, where she conducts fraud, asset-tracing, and strategic investigations across Europe, Africa, and Asia. Prior to joining FTI, Joyce worked for Aegis Advisory in London and the Carnegie Endowment for International Peace in Beijing, and wrote for a number of international media outlets. Joyce holds a BSc in Journalism from Northwestern University, an MSc with Distinction in International History from the LSE and an LLM in International Affairs from Peking University.



June Sun, Director of the YCW London Mentorship Programme

June Sun is the Director of the YCW London Mentorship Programme. She works as an international development consultant at Vera Solutions. She has previously worked on China-UK relations for the British Government. She holds a BA from the University of Cambridge and an MPhil from the University of Oxford.



Michael Yip, Director of Partnerships, YCW London

Michael Yip is the Director of Partnerships for YCW London. He advises the British Government's export credits department on trade finance policy and product development. He also organises the Cambridge International Symposium on Economic Crime. Previously, he was awarded Fellowships from the Royal Society of Arts and the Royal Commonwealth Society for his 2015 voter turnout campaigns in the British Chinese community. He holds a BA from the University of Warwick and has also completed the academic stage of legal training in England and Wales.



Alice Slevison, YCW Global Editorial Team

Alice Slevison is a member of the Global Editorial Team of YCW. She is the Senior Asia-Pacific Analyst at London-based political risk firm, A2 Global Risk. She holds an MA of International Relations from the University of Melbourne, and has completed advanced Chinese language studies at the Chinese University of Hong Kong, Nanjing University and Xiamen University. Alice comes to London by way of Canberra, where she worked for the Australian Government in a China-related position. Alice has worked in Asia-focused research roles at China Policy, a Beijing-based political risk firm, and at the Australian Strategic Policy Institute, Australia's preeminent defence and strategic studies think tank in Canberra. She has also undertaken short-term roles at both the Australian embassy in Beijing and the Australian Consulate in Shanghai.



Melanie Wolzemuller, YCW Global Editorial Team

Melanie Wolzemuller is a Freelance Creative Producer currently working for Al Jazeera English in the London and Doha studios. She has extensive experience directing and producing creative solutions for national and international broadcasters.



Sam Bekemans, YCW Global Editorial Team

Sam Bekemans is a Belgian digital production journalist with an MA in China Studies. Sam lived in Hong Kong during the Umbrella Movement and spent three years reporting on Hong Kong-China relations for Belgian media. He now lives in London, producing content on China and the environment.